RTV2245C Electronic Field Production 1
Syllabus

Instructor: Jay Sandhouse
Office: 2235.2
Office Hours: See door schedule.
Phone: 305-237-1728

Description
Students learn single-camera field production and electronic news gathering.

Text
Medoff, N.J., Tanquary, T. (1998). Portable Video: ENG and EFP.
(3rd ed.) Boston: Focal.

Skills Component
Instruction and hands-on experience with the operation of various video production components.

Learning Outcomes and Specific Competencies
At the completion of the course, students will know the following:
1. How the single camera system works.
2. How to get, evaluate and organize ideas for productions.
3. How to turn ideas for productions into words.
4. Video and audio editing for single camera productions.
5. Principles of audio.
6. Lighting on location.
7. Budgeting basics.
8. How to select locations.
9. What equipment is needed for field production.
10. Directing single camera productions.
11. Personnel needed for single-camera productions.
12. The operation of various audio and video support equipment.
13. Location set preparation.
14. How to get permission to use field locations and talent.
15. Evoking viewer emotion through camera angle, location, and editing.
16. How to log tapes.

Topics
1. A beginning perspective.
2. Getting, evaluating, and organizing ideas.
3. Putting ideas into words.
4. Budgeting and production management.
5. Locations and personnel.
6. Selecting and obtaining field production equipment.
7. Set preparation and lighting.
8. Rehearsing the production.

9. Understanding the single-camera system.
10. Directing single-camera video.
11. Editing: The big picture.
12. Planning and recording audio for post-production.
13. Organizing for editing.
14. Orientation to editing.
15. Creative options in editing.
16. Completing the show.

Learning Methods
Outcomes and competencies will be achieved through lectures, readings, viewing others' productions, demonstrations of equipment and hands-on experience.

Course Requirements
Project 1: Personal Statement
This will consist of an unedited 180 second videotape of the student taped on location. There is no editing involved.

Project 2: Editing Assignment
Students will be required to create a 30 second promo for MDC. The class will be divided into groups The groups will furnish the "raw" footage, each student will then create a finished production consisting of at least 10 edits, with graphics and music and or narration. An edit list should be turned in with the project.

Project 3: News Package
Complete a 90 second news package with a stand up. The stand-up may not exceed 30 seconds of the news package. You may not be talent in your own package. An edit list should be turned in with the project.

Project 4: News Feature
Each student will produce a 3 minute news feature. At least 90% of the documentary must be recorded on location. The subject of the documentary is left up to the student
The following must be submitted with the documentary:
1. Treatment: General narrative of the content; the audience;
general objectives and justifications - What are you planning to do? Why do it this way? what will the program content accomplish? What is the best means of accomplishing the objectives?
2. Script: With appropriate segment lengths, detail about audio and video, etc.
3. Storyboard: Simple sketches indicating main action, transitions, and suitable script information to allow for matching with script.
4. Audio requirements: What audio equipment will you use? Any pre-recorded material? Which microphones and how many? What control room equipment will be needed?
5. Talent and location release forms.

NOTE: The instructor at any time during the semester may ask the student to show him how to perform an edit or I may request to see your edits list. Failure to provide him with these items may result in grade reduction.

School of Entertainment Technology Policy

All work must be accomplished by the student without the assistance of anyone outside the class. All work must be original. Only equipment of MDCC, School of Entertainment Technology, North Campus may be used to accomplish course objectives. No dubbing during courses for personal objectives is permitted. Upon student request, instructors may arrange a time and place after the course conclusion to dub portfolio copies as a group with appointed representatives. Students must supply personal tape stock. Only authorized duplicating facilities will be used under the supervision of the faculty or operations manager, and only upon approval of the instructor

Attendance

A total of 6 class hours of absence will result in an automatic F. It
is the student's responsibility to initiate the withdrawal during the
designated withdrawal period. Otherwise, an F will be issued at the
end of the term. Two tardies (any time after the roll is called)
constitutes one absence.

Grading/Evaluation

Project 1 50
Project 2 150
Project 3 150
Project 4 250
Quizzes/Practicals 150
Participation 100
Final Exam 150
1000-900 A
899-800 B
799-700 C
699-600 D
599- 0 F

Judging, like judging video in the industry is not an exact science. This class is unlike typical general education courses that might use multiple-choice exams to measure your knowledge objectively. Although there is objective scoring in the class, most video assignments get grades that are subjective. That means that you or someone else might have a different opinion of the merit of your video. But as in the industry, the person in charge sets the standard, whether that person is called producer, Director, News Director or in this case, Instructor. You can rely on your instructor to know what are the standards in the industry and to apply them here. Please note that
subjective does not mean unfair. Within the class the same standards are applied to everyone.

100-90 A Professional: (Could air as shot.)
89-80 B Good: (Needs minor corrections.)
79-70 C Fair: (Adequate student work.)
69-60 D Poor: (Needs major revisions.)
59- 0 F Failing: (Late not as assigned.)

Readings, Assignments, Exams and Dates
Week 1
Holiday

Week 2
Introduction
Readings: Chapter 1, 2
Video Process

Week 3
Readings: Chapter 3
Audio
Quiz

Week 4
Readings: Chapter 4
Lighting
Quiz

Week 5
Readings: Chapter 9
Editing
Project 1 Due
Quiz

Week 6
Readings: Chapter 5
Shot Composition
Quiz

Week 7
Readings: Chapter 6
Scriptwriting
Quiz

Week 8
Readings: Chapter 7
Pre-production
Quiz

Week 9
Readings: Chapter 8
Shooting on location
Project 2 Due
Quiz

Week 10
Readings: Chapter 10
Styles
Quiz

Week 11
Readings: Chapter 11
EFP Styles
Quiz

Week 12
Readings: Chapter 12
Budget
Quiz

Week 13
Readings: Chapter 13
Copyrights
Quiz

Week 14
Readings: Chapter 14
Quiz

Week 15
Project 3,4 Due

Disability Statement
Students with documented special learning needs may want to inform the instructor so that accommodations may be made.

Ethics Policy
Academic dishonesty in any form will not be tolerated and violators will be dealt with in accordance with policies stated in the Student Handbook.
Lab Time
Lab time will be made available so that you may practice and complete assignments.